

# Diversity in Many Forms: LaTisha Egenolf



LaTisha Egenolf, founder of Arroyo Industries, LLC, acquired Direct Path Alliance, an Indianapolis based 12-year-old consulting company, in May 2019, making it a woman and minority owned and certified business. Arroyo Industries, LLC has two divisions – one is consulting ([www.thedirectpath.com](http://www.thedirectpath.com)) and the other is manufacturing ([www.arroyoindustriesllc.com](http://www.arroyoindustriesllc.com)). “Our consultants at Direct Path are diverse in skill set and specialized in project management & process improvement. Our breadth of experience allows us to tackle IT as well as non-IT projects, and our people average 20 years of experience in government, healthcare and non-profit sectors. Our engineers and manufacturing team at Arroyo Industries bring an average of 20 years of experience in Defense and Aerospace alongside embracing advanced manufacturing technology to produce prototypes, provide engineering services and machining,” Egenolf said.

Egenolf was part of the third year of female graduates at Rose-Hulman Institute of Technology, where she obtained a Bachelor of Science in Chemical Engineering degree. Post college, Egenolf worked as part of the team of engineers that contributed to the successful destruction of the chemical nerve agent VX. Since then, she’s had experience in pharmaceutical, financial advising, and aerospace. “My diverse background allows me to bring a lot to the table for my team and customers,” Egenolf said.

Direct Path Alliance has spent the last five years helping to put in a project management office for the Secretary of State (SOS), in addition to helping SOS get INBiz rolled out and in sustain mode for Indiana businesses. “The project was definitely successful in terms of both the launch as well as the customer care management piece. We were also able to field

questions from vendors and condense many pages of complicated legalese into 1-2 pages of digestible information,” Egenolf said. Read the Secretary of State’s testimonial at [www.thedirectpath.com](http://www.thedirectpath.com).

Arroyo Industries was a recipient of the IEDC Smart Manufacturing Grant in mid-2020. They utilized this grant to bring on additive manufacturing capability through the purchase of a 3D Printer. Their journey in additive started out assisting with pandemic PPE and has since evolved into providing prototypes, tooling and gauges. In addition to manufacturing, Arroyo provides engineering services. They have been busy providing process engineering support to an existing product line. Arroyo is on target to receive their AS9100D quality management certification by the end of Q1 2021. “This has been a big endeavor in a short amount of time. I’m grateful for the team’s efforts over the last 5 months,” Egenolf said.

Egenolf has been married for 20 years to Matt. Both her and her husband come from small, family owned and operated business backgrounds and graduated from Rose-Hulman as engineers. They have two daughters ages 15 and 10. In her free time, Egenolf says she enjoys reading (both fiction and non-fiction) as well as dancing. The pandemic has made the last year an unexpected challenge all around, and she looks forward to the journey ahead.

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